THE BIG HOOPLA
DAYTON, OHIO
THE ROAD STARTS HERE®

2023 SPONSORSHIP PACKET

THE BIG HOOPLA

THE EPICENTER OF COLLEGE BASKETBALL

THE ROAD STARTS HERE®

MOST PASSIONATE COLLEGE HOOPS FANS

HOME OF THE NCAA FIRST FOUR®

MOST SUPPORTIVE MILITARY COMMUNITY

#TheRoadStartsHere®

2023 SPONSORSHIP OPPORTUNITIES

ALL HOOPLA SPONSOR PACKAGES INCLUDE THE FOLLOWING:

Logo recognition at Hoopla Central | Listing included on website postings | Social Media shout out
Organization representative invite to Hoopla Awards | Paid media recognition in the Dayton Business Journal

TITLE SPONSOR

Wright B Flyer Package - **$100,000**
Only 1 Available

Lower Arena Tickets	38
#300 Level Tickets	100
Hoopla Ticket Program* Donation	150
Hoopla Central Passes	44

PLUS Full Page Ad *and* logo placement on The Big Hoopla ad in the NCAA First Four Program, logo on table cards at The Big Hoopla Reception & Hoopla Central, MVP banners & digital sponsor banner at all Hoopla Events, and on daytonhoopla.com

PREMIER SPONSOR

Kitty Hawk Package - **$75,000**
Only 2 Available

Lower Arena Tickets	30
#300 Level Tickets	74
Hoopla Ticket Program* Donation	140
Hoopla Central Passes	34

PLUS Half Page Ad *and* logo placement on The Big Hoopla ad in the NCAA First Four Program, logo on table cards at The Big Hoopla Reception & Hoopla Central, MVP banners & digital sponsor banner at all Hoopla Events, and on daytonhoopla.com

PLATINUM SPONSOR

Air & Space Intelligence Package - **$50,000**
Only 4 Available

Lower Arena Tickets	24
#300 Level Tickets	54
Hoopla Ticket Program* Donation	130
Hoopla Central Passes	24

PLUS Quarter Page Ad *and* logo placement on The Big Hoopla ad in the NCAA First Four Program, logo on table cards at The Big Hoopla Reception & Hoopla Central, MVP banners & digital sponsor banner at all Hoopla Events, and on daytonhoopla.com

GOLD SPONSOR

Blue & Gold Star Package - **$25,000**

Lower Arena Tickets	12
#300 Level Tickets	24
Hoopla Ticket Program* Donation	100
Hoopla Central Passes	12

PLUS Quarter Page Ad *and* logo placement on The Big Hoopla ad in the NCAA First Four Program, logo on table cards at The Big Hoopla Reception & Hoopla Central, MVP banners & digital sponsor banner at all Hoopla Events, and on daytonhoopla.com

SILVER SPONSOR

Parachute Package - **$10,000**

Lower Arena Tickets	10
#300 Level Tickets	18
Hoopla Ticket Program* Donation	80
Hoopla Central Passes	10

PLUS Logo on table cards at The Big Hoopla Reception & Hoopla Central, MVP banners & digital sponsor banner at all Hoopla Events, and on daytonhoopla.com

BRONZE SPONSOR

Sky Spy Package - **$5,000**

Lower Arena Tickets	6
#300 Level Tickets	14
Hoopla Ticket Program* Donation	40
Hoopla Central Passes	6

PLUS Logo on digital sponsor banner at all Hoopla Events and on daytonhoopla.com

COMMUNITY HOOPLA TICKET PROGRAM

$2,500

175 Tickets donated on behalf of Sponsor to Wright-Patt Airmen & students from the Dayton Region.

Tickets listed under each sponsor package are PER NIGHT. Additional tickets can be added to any sponsorship package.

*Community Hoopla Ticket Program donates tickets on behalf of each sponsor to Wright-Patt Airmen and students from across the Dayton Region. Each $1,000 toward the Ticket Program provides 80 tickets.

To secure your sponsorship, contact The Big Hoopla at: info@daytonhoopla.com
Sponsorship payment must be received within 30 days of commitment.

INDIVIDUAL TICKETS & PASSES

HOOPLA TICKET PROGRAM

Military tickets give active-duty servicemen and their families unmatched visibility, recognition, and appreciation for the United States Air Force and Wright-Patterson Air Force Base. A student ticket provides a one-of-a-kind experience for an underprivileged child from the Dayton region to attend an NCAA Tournament game; in many cases, the student's first college basketball game. We use these tickets to demonstrate our appreciation to the military heroes serving our country and underserved youth in our region, while supporting our Dayton communities.

★★★★

Each **$1,000** raised for the Hoopla Ticket Program provides **80** tickets to Wright-Patt Airmen and students.

★★★★

HOOPLA CENTRAL PASSES

The new venue for Hoopla Central at Carillon Park proved successful. Guests enjoy some of Dayton's rich heritage in aviation, business development and Ohio borne patents while connecting with over 350 community partners. They increase their brand awareness. They enjoy delicious and creative food stations. All because The Big Hoopla NCAA First Four basketball games continue to be showcased by Dayton's collaborative spirit and affinity for our military heroes.

$50 each - *with sponsorship commitment*

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IMPORTANT 2023 DATES

SUNDAY
MARCH 12

- Selection Sunday
- 4-Miler
- STEM Challenge

MONDAY
MARCH 13

- Open Practices
- Tip-Off Reception

TUESDAY
MARCH 14

- Hoopla Central
- Open Practices
- Day 1 Games

WEDNESDAY
MARCH 15

- Hoopla Central
- Open Practices
- Day 2 Games

2023 NCAA FIRST FOUR

***Prices TBC**

Lower Arena Tickets	$145
#300 Level Tickets	$105
#400 Level Tickets	$65
Hoopla Ticket Program* Donation	$25

Individual Tickets can be purchased at daytonhoopla.com

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